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In association with New England Financial of Central Jersey
Invites you to attend

The Central Jersey Real Estate Development and Construction Business Improvement Group

**An Industry Resource and Collaboration Initiative
Fostering Sustainable Economic Development
in Central New Jersey**

Kickoff Breakfast

Tuesday, June 29, 2004, 8-10 a.m.

NEF Conference Room, 50 Division St., 2nd floor, Somerville, NJ 08876

Who should attend?

Builders, real-estate developers, planners, nonprofit organizations, sustainable-growth experts, architects, engineers, citizens, public officials, and other related professionals.

Why?

- To support a wider dialogue on creating and sustaining more livable communities in Central New Jersey.
- To exchange vital information, contacts, resources and materials.
- To foster collaborations that will address the real problems of regional disparities, transportation, economic vitality, and municipal policies and practices.
- To address important questions such as:
 - Is there an adequate dialogue between builders and planners in Central Jersey?
 - Where's the growth in smart growth?
 - What are sustainable communities and how do they happen?
 - What regional planning policies do we want in Central Jersey?
 - What can be done to support smaller builders?
- To build relationships between the local development community and organizations like the new Municipal Land Use Center, the Regional Planning Partnership, New Jersey Future, the Einstein's Alley initiative, local builder associations, and the Central Jersey Regional Equity Coalition.
- To develop better information systems and resources for the industry, identify new economic opportunities, and foster greater public awareness of the choices we have and the costs of poorly-planned development.

Where? NEF Conference Room, 50 Division Street, 2nd floor, Somerville, NJ 08876

When? Tuesday, June 29, 2004, 8-10 a.m.

Registration: \$25 in advance; \$30 at the door.

Fax registration by Friday, June 25 to 908-842-0422

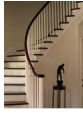
or email your information to big@cbe-nj.org.

Where's the Growth in Smart Growth?

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Doing the Right Things Right
Supporting the Triple Bottom Line

The theme of our first session is to identify opportunities for sustainable growth in Central New Jersey. Where the public debate has typically been formulated in terms of controlling or preventing growth, the fact is that it needs to be formulated as promoting desirable growth – growth that is environmentally friendly, energy-efficient, and designed to favor pedestrian, bicycle, and mass transit solutions.

Turning Sustainable Development into a reality will require sustained access to key decision and policy makers, education, and ongoing discussions. In partnership with other organizations, the Central Jersey Business Improvement Group aims to provide this access and these programs to key industry professionals throughout the region.

“Sustainable development” means operating in new ways in many areas – land use, transportation, energy, economic return, and human value - just to mention a few. In some areas, such as energy policy, it means causing a major culture shift. The only people who can turn new practices and policies into realities are the builders, developers, planners and citizens in each municipality dedicated to sustainable growth.

Program Format:

- **Interactive discussion and Q&A with industry experts in planning, development, and construction**
- **Input on future issues, needs, resources, and topics**
- **Networking with your peers**

“Brighter futures and stronger economies are built by those who have the will to imagine, the determination to act, and the desire to influence their own destiny. There is work to be done by every person who cares about the future of this region.” – Congressman Rush Holt

Fax back to 908-842-0422 to confirm your place:

Tuesday, June 29, 2004

8-10 a.m.

NEF Conference Room
50 Division Street, 2nd Floor
Somerville, NJ 08876

Name: _____

Title: _____

Company: _____

Street Address: _____

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Signature: _____ CD 200404687 Exp. 6/30/05

Cost is \$25 if paid in advance. The charge will appear as “gotco.com/shbn” on your credit card. You can also pay \$30 by check (make payable to CBE) or cash at the meeting. Please come early to check in.