

QUALIFICATIONS

Over 20 years of program development, training, program coordination, fundraising and research experience in the education, corporate and nonprofit sectors including workshop design and facilitation, teaching, special events, writing, quantitative and qualitative research, data analysis, presentations, and advertising strategy development.

PROFESSIONAL EXPERIENCE

DIRECTOR, SPECIAL EVENTS **2002 – 2003**

The American Cancer Society

Responsible for fundraising and event coordination for Somerset County

- *Developed new start up of a Relay For Life event drawing 1,500+ participants – won award as #1 new event in NJ/NY region, and 2nd best new Relay in country out of over 400*
- *Achieved 130% attainment of goal collectively over three special events in 2003 netting approximately \$285,000*
- *Educated several corporate, community and school organizations about the American Cancer Society and its services and events*

BRANCH MANAGER **2001 - 2002**

The American Red Cross of Central New Jersey

Responsible for community building, board development, fundraising & event coordination

- *Directed the start up of a new annual Walk-a-Thon*
- *Expanded the annual fundraiser at the State Theatre in New Brunswick by 200% over 2001*
- *Liaison with board members*
- *Speaking engagements, community outreach and education*

EDUCATION AND NONPROFIT CONSULTANT **1990 - present**

Trainer and Facilitator

Design and conduct workshops and strategic planning sessions for the staff and Board of Directors of local nonprofit organizations (clients have included *Hillsborough Township, Somerset Hills YMCA, RideWise of Raritan Valley, Somerset Alliance for the Future, the Arc of Monmouth County and others*).

Center for Business Excellence

Member of the core team of this regional organization devoted to transforming the relationship between business and the community by recognizing and supporting the practices and principles of business excellence through analysis, education, and effective demonstration. Personal initiatives include:

- *Developing a Spirit in Business pilot project, a corporate program that connects employees in a way that fosters their enjoyment of and their commitment and contribution to their job and company.*
- *Developing a research and conference project, "Beyond Philanthropy," which will showcase existing and generate new win-win partnerships between nonprofits and corporations throughout the region*
- *Helping to successfully launch the Center's "Breakfast with Champions" program featuring business authors, thought leaders, and corporate change agents working in our region to transform organizations, workplaces, and communities in ways that respond to changing*

opportunities and needs.

Special Assistant To The Aces Project

Coordinated and developed an ACES (Arts Create Excellent Schools) initiative, a statewide education reform model supported by a partnership of the New Jersey State Department of Education, New Jersey State Council on the Arts and the Alliance for Arts Education

- *Coordinated professional seminars for teachers and school administrators*
- *Chaired the ACES Leadership Institute Advisory Board responsible for the design and implementation of the ACES Leadership Institute*
- *Served as liaison between the 3 ACES Partners (NJDOE, NJSCA, and the AAE/NJ)*

Project Coordinator, The Somerset/Hunterdon Business & Education Partnership

Coordinated *The Humanities Alliance* focusing on education reform among K-12 students and their teachers

- *Recruited over 35 business-educator teams and provided support throughout the year*
- *Designed and facilitated 10 training sessions for a number of area professionals*
- *Developed and coordinated a Raritan Valley Community College summer institute with over 90% of Institute participants reporting, "the Institute exceeded my expectations."*

Research Consultant, New York City Board of Education

Conducted evaluation research on federally funded programs for economically disadvantaged school children in the New York City public school system

- *Acted as liaison between the Board of Education and Directors of Funded Programs*
- *Conducted evaluation research on district parental involvement programs*

CONSUMER INSIGHTS SUPERVISOR

Young & Rubicam

Supervised staff and supported client research and advertising needs; 1990 recipient of the *Gold Effie for Advertising Effectiveness*

Clients: Kraft, Gillette, General Foods, American Greetings, US Postal Service

INDUSTRIAL MARKETING ASSOCIATE

1983 - 1985

Yankelovich, Skelly and White

Conducted business-to-business research for Fortune 100 companies

Clients: Dow Jones, AT&T, The Wall Street Journal, General Electric, American Express

EDUCATION & RESEARCH

Graduate School and University Center
City University of New York

M.A. and Ph.D in Psychology
Graduated 1987

Hunter College
City University of New York

B.A. in Psychology/Fine Arts
Graduated 1977

Hunter College (CUNY)
Marymount Manhattan College

Instructor

Center for Advanced Study in Education
Graduate School and University Center

Program Evaluation

COMMUNITY INVOLVEMENT

Leadership Somerset

A Somerset County program modeled after Leadership New Jersey whose mission is to prepare citizens of diverse backgrounds for civic leadership

Member, Inaugural Class of 2000
Member, Community Outreach Committee

Unitarian Universalist Congregation of Somerset Hills

Charter Member
Past President, Board of Trustees
Founder, Extended Family Group
Founder, Meals & Reels
Member, Spirit Sisters
Member, Antiracism Group

PUBLICATIONS

J. Wackenhut, & A. Weinberger. "The Truth About Lying." *New York Magazine*, 1983

J. Wackenhut. "Social Deception in Everyday Life." *University Microfilms Inc.*, Ann Arbor, Michigan, 1987

J. Wackenhut. "Psychosocial Factors in the Avoidance of the Diagnosis and Treatment of Cancer." *Hunter College Tenth Annual Psychology Convention*, 1982

I. Katz, G. Haas, & J. Wackenhut. "A Theory of Individual Differences in Ambivalence Toward Outgroups." J. Dovidio & S. Gaertner (Eds.), *Prejudice and Discrimination*, 1987

I. Katz, J. Wackenhut, & D. Glass. "Present Status of the Ambivalence- Amplification Theory of Behavior Toward the Stigmatized." W. G. Austin & S. Worchel (Eds.), *The Social Psychology of Intergroup Relations*, 1987

S. Milgram, H. Liberty, R. Toledo, & J. Wackenhut. "Response to Intrusion Into Waiting Lines." *Journal of Personality and Social Psychology*, 1986